



The Centre:

The centre works on capacity-building at both regional and international levels to address the needs of **Member States** and for heritage practitioners, institutions, communities and networks. It reinforces capacity building in heritage for ICESCO to prioritise enhancing **Member States** with the relevant expertise to protect and manage their heritage in a sustainable and integrated approach. The centre thrives to promote and ensure quality management of the Heritage in the Islamic World and internationally.



The main objective of the Centre is twofold:

- **(a)** To ensure that the needs of the **Member States** in the field of sustainable and integrated heritage management are catered for.
- **(b)** Ensure that ICESCO is visible at the world platforms dealing with Heritage at the international and regional levels and promoting Islamic Heritage.



Expected Outcomes:

The consolidation of a vibrant, agile and sustainable Cultural Heritage Centre, serving as a catalyst for heritage management and entrepreneurial activities in the Islamic World.

The aim is to develop an enhanced creative system to ensure better management of integrated heritage assets, which will, led to:

- **a)** Strong promotion and showcasing the diversity and richness of the Islamic World, Heritage in its totality at the international level.
- **b)** Sustainable and integrated management system for Heritage amongst **Member States.**
- **c)** Effective capacity in **Member States** to respond to factors affect Heritage management.

Strategic Priorities:

The priorities set for the Heritage Centre are based on addressing the two main objectives and aimed at a positive impact on the **Member States**. The strategic priorities are based on the guidance provided by **Islamic World Heritage Committee** of ICESCO, as outlined in the Executive Plan for the Development of Cultural Heritage in the Islamic World.

Flagship programmes:

- a) Promote and Profile the Heritage assets of the Islamic World .
- **b)** Effective Management of Heritage Assets in the Islamic World through an integrated and sustainable approach.
- **c)** Develop viable measure to deal with major Heritage Concerns such as conflict, illicit trafficking, climate change, community participation etc.

Outline of Flagship programmes:

a) Promoting heritage of the islamic world:

- Registering 1000 heritage places by 2025
- Youth Engagement & Empowerment
- Showcasing Islamic heritage through social media

b) Effective management of heritage assets:

- Heritage on Danger list
- Nomination and managing WH
- Heritage Impacts
- AI & IT in heritage

c) Heritage concerns:

- Conflicts and Post Conflict
- Illicit trafficking
- Museums
- Climate
- Community engagement

d) Hajj routes & historical mosque program



All the programmes will emphasise the involvement of the **youth and local communities** and promote them in the activities of the Centre.

We aim.....

The Heritage Centre programmes and activities thrive to play a part in improve people's sustainable participation in the management of their heritage. In this context, the Islamic World Heritage wealth provides unique opportunities for enhancement, sustainable growth and opportunities for entrepreneurship. The Centre operates in all the regions represented at ICESCO and ensure that their needs in managing and promoting their heritage are addressed.



